

## **Registration: April 4, 2014 (Friday)**

Flora Grand Hotel



[www.florahospitality.com](http://www.florahospitality.com)

<b>10: 00 – 12: 30</b>	<b>Arrival and Registration</b>
<b>13: 30 - 17: 00</b>	<b>(Venue: Lobby)</b>

- (1) Please print your registration form before you come to the conference.
- (2) You can also register at any time during the conference.
- (3) Certificate of Participation can be collected at the registration counter.
- (4) Please tell the conference receptions your paper ID.
- (5) The organizer won't provide accommodation, and we suggest you make an early reservation.
- (6) One Best Paper will be selected from each oral session. The Certificate for Best Papers will be awarded in the Welcome Banquet on April 5, 2014.

**Conference: Morning, April 5, 2014 (Saturday)**

Venue: Al Muraqqabat Hall

08:30-08:40	Opening Remarks <b>Dr. Julia Sloan</b> <b>Principal, SLOAN INTERNATIONAL</b>
08:40-09:20	Keynote Speaker Speech 1  <b>Dr. Julia Sloan</b> <b>Principal, SLOAN INTERNATIONAL</b>
09:20-10:00	Keynote Speaker Speech 2  <b>Dr. Mahmood A. Awan</b> <b>SolBridge International School of Business</b> <b>Title: Online Service Quality Perceptions: An Overview</b>
10:00-10:30	Coffee Break & Photo Session

**SESSION – 1**

Venue: Al Muraqqabat Hall

Session Chair: *Dr. Mahmood A. Awan*

Time: 10:30-12:00

ID	Title+ Author's name
<b>Advances in Business and Economics</b>	
A00004	The Prizes and Pitfalls of Large Capital Inflows in a Small Integrated Economy – Case of Croatia <b>Tomislav Globan</b>
A00015	Econometric Modeling of Turkish Participatory Banks Deposits <b>Hüseyin Çetin</b>
A00019	Strategic Competition of Internet Interfaces for XU30 Quoted Companies <b>Sadi Evren Seker, Bilal Cankir and Mehmet Emin Okur</b>
A00021	Brain Gain for Thailand: The Determinants of International Students' Intention to Stay on After Graduation <b>Kanokwalee Kruanak and Athapol Ruangkanjanases</b>
A00022	China's Foreign Direct Investment in Thailand-Current Status and Future Prospects <b>Mengying Li, Athapol Ruangkanjanases, and Chenin</b>
A00029	The Effect of Supervisory Board Size on Corporate-Level Strategies - Evidence from Polish Public Companies <b>Zbigniew Matyjas</b>
A10004	Corporate Governance – Indian Perspective Ruchi Kulkani and <b>Balasundram Maniam</b>
A10005	Firm Characteristics and Voluntary Segments Disclosure among the Largest Firms in Nigeria <b>Kabir Ibrahim</b>
A10022	The European Central Bank's Minimum Bid Rate and its Effect on Major Currency Pairs <b>Ikhlaas Gurrib</b>

12:00 – 13:30	Lunch
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**Afternoon, April 5, 2014 (Saturday)****SESSION – 2**

Venue: Al Muraqqabat Hall

Session Chair: *Dr. Julia Sloan*

Time: 13:30-15:40

ID	Title+ Author's name
<b>Part1 Arabic and Islamic Studies</b>	
S012	Critical Analysis of Genderoppression and Individual Struggles in John a. Williams' 'Sissie' And 'The Man Who Cried I Am' <b>Azam Ataeniya, Somaye Zare and S. Keerthy</b>
S013	Bel-Arabi: Advanced Arabic Grammar Analyzer Michael N. Nawar, Mahmoud N. Mahmoud, <b>Dina A. El-Reedy</b>
S014	An Evaluation of the English Translations of Some Grammatical Patterns in the Noble Qur'an <b>Ali Alizadeh and Taher Jahanjouyan</b>
S103	Knowledge and Political Leadership in Alfarabi's Philosophical Thought: An Epistemological Perspective <b>Davoud Gharayagh Zandi</b>
S304	Arabic Language and Emotiveness's Translation <b>ANJAD MAHASNEH</b>
S210	Cultural Competence and Intercultural Communication in the Didactics of Arabic <b>Magdalena Lewicka</b>
<b>Part 2 Advances in Business and Economics</b>	
A10006	Reflections on Monetary and Fiscal Policies and Economic Growth in India (RMFPEGI) <b>Sudhansh Kumar Sharma and Beena Sharm</b>
A10007	The Firm's Strategy Supporting the Progress Trends <b>Alexandru Trifu and Lect. Ina Croitoru</b>
A10008	Extent of Islamic Banks commitment concerning the Requirements of Accounting Disclosure in Jordan according to Islamic Banks Criteria. <b>Atalaah Ahmad Sweilem Alhosban</b>
A10020	Developing Motorsports Talents towards achieving a successful and Sustainable Business Ventures Framework upon the completion of an active Motorsports Career <b>Syarizal A.R., Norailis A.W., and Razli C.R.</b>
A10021	Corporate Governance in Developing Countries: Finding the Balance between Global Standards and Local Context <b>Jan Jezak</b>
A10025	The Effect of American Translated Brand name cue on Brand Association in Korean Market <b>Mahmood A. Awan and Ho Han Chiang</b>

15:40 – 16:00

Coffee Break

**SESSION – 3**

Venue: Al Muraqqabat Hall

Session Chair:

Time: 16:00-18:00

ID	Title+ Author's name
<b>Management and Humanities</b>	
D00001	Foreign Investments and Trade in the Western Balkan – Focus on Economic and Legal System <b>Danijela Jacimovic</b> and Mijat Jocovic Della Ventura Michele
D00005	Comparison of Brand Buying Behavior of Slovak Consumers at the Beginning of Economic Crisis and at Its End <b>Lucia Vilcekova</b>
D10002	Organizational Culture Typology of Competitive Private University <b>Anik Herminingsih</b> and Farida
D10012	Analysis of FDI Inflows and Outflows in India <b>Satvinder Kaur and Supriya Chopra</b>
D10014	Syariah Monetary Fund: An Alternative Way to Achieve MDGs in Developing Countries <b>Nurindra Rusmana</b> and Ramadoni Wahyu
D10015	Information and Communication Technology and Customer Satisfaction in the Nigerian Banking Industry <b>Alabar T. Timothy</b> and Agema Richard
D10016	The Mediator Role of FDI in North Africa: Case of Egypt <b>Osama M. Badr</b> and Tahar Lazhar Ayed
D10017	Necessity of Changing Modes of the Traditional Hospital Governance <b>Tahar Lazhar Ayed</b> , Rim Haoues Hajlaoui, Amira Haoues Ayed and Osama M. Badr
D00008	Entrepreneurship Education and Disciplinary Differences of University Students in Regard to Their Tendency to become an Entrepreneur <b>Ezgi Yildirim Saatci</b> and Selma Arıkan
D00011	Human Resource Management Problems for Insurance Company Mergers: A Case Study Mehmet Emin Okur, Zuhail Akkas Dilbaz and <b>Sadi Evren Seker</b>
D10021	Analysis of External Examinations in Mathematics in Montenegro with the Aim of Raising the Quality of the Item Writers' Work <b>Zeljko Jacimovic, Tatjana Vujosevic</b> and Svetlana Nikic
D10024	Antecedents and Consequences of Union Participation: A Review <b>Chawla Ginni and Singh Tripti</b>

<b>April 5, 2014 19:00</b>	<b>Closing Ceremony</b>
	<b>Dinner</b>

**Instructions for Oral Presentations**

**Devices Provided by the Conference Organizer:**

Laptops (with MS-Office & Adobe Reader)

Projectors & Screen

Laser Sticks

**Materials Provided by the Presenters:**

PowerPoint or PDF files (Files shall be copied to the Conference Computer at the beginning of each Session)

Duration of each Presentation (Tentatively):

Regular Oral Session: about 10-15 Minutes of Presentation 2-5 Minutes of Q&A

Keynote Speech: 30- 35 Minutes of Presentation 5-10 Minutes of Q&A

## Flora Grand Hotel

[www.florahospitality.com](http://www.florahospitality.com)

Welcome to Flora Hotels and Luxury Hotel Apartments, Dubai

We are a small quality driven collection of hotels & hotel apartments within one of the world's most modern and fastest growing city Dubai.

Welcome to Dubai - Welcome to Flora Hospitality, where our promise of pure value, pure quality and pure service is delivered.

An essential attribute of all our properties are our convenience and central locations within the city of Dubai. With a total of six hotels in our portfolio we have got Deira, the Creek and the Airport covered.

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**Address:** P.O. Box: 120328, Near Al Rigga Metro Station, Deira, Dubai, U.A.E.

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**Fax:** + 971 4 2943150



<b>Upcoming Conferences</b>		
<b>May 10-11,2014</b>	<b>Place</b>	<b>Submission</b>
2014 International Conference on Society, Education and Psychology <a href="#">(ICSEP2014)</a>	Kuala Lumpur, Malaysia	Jan 20,2014
2014 International Conference on Banking, Marketing and Economy <a href="#">(ICBME2014)</a>	Kuala Lumpur, Malaysia	Jan 20,2014
2014 4th International Conference on Management and Service Science <a href="#">(ICMSS2014)</a>	Kuala Lumpur, Malaysia	Jan 20,2014
<b>May 21-22,2014</b>	<b>Place</b>	<b>Submission</b>
2014 International Conference on Humanity and Social Sciences <a href="#">(ICHSS2014)</a>	Paris France	Feb 10,2014
2014 International Conference on Hospitality and Tourism Management <a href="#">(ICHM2014)</a>	Paris, France	Feb 10,2014
2014 3rd International Conference on Management and Education Innovation <a href="#">(ICMEI2014)</a>	Paris, France	Feb 10,2014
<b>Jun 16-17,2014</b>	<b>Place</b>	<b>Submission</b>
2014 International Conference on Innovations in Business and Management <a href="#">(ICIBM2014)</a>	Hong Kong	Mar 20,2014
2014 International Conference on Teaching and Education Sciences <a href="#">(ICTES2014)</a>	Hong Kong	Mar 20,2014
2014 International Conference on Social Sciences and Business <a href="#">(ICSSB2014)</a>	Hong Kong	Mar 20,2014
<b>Jun 22-23,2014</b>	<b>Place</b>	<b>Submission</b>
2014 2nd International Conference on Sociality Culture and Humanities <a href="#">(ICSCH2014)</a>	Moscow, Russia	Mar 25,2014
2014 3rd International Conference on Psychological Sciences and Behaviors <a href="#">(ICPSB2014)</a>	Moscow, Russia	Mar 25,2014
2014 3rd International Conference on Innovation, Trade and Economics <a href="#">(ICITE2014)</a>	Moscow, Russia	Mar 25,2014
<b>Jul 19-20,2014</b>	<b>Place</b>	<b>Submission</b>
2014 International Conference on Video and Media <a href="#">(ICVM2014)</a>	Madrid, Spain	Apr 15,2014
2014 International Conference on Economics, Society and Management <a href="#">(ICESM2014)</a>	Madrid, Spain	Apr 15,2014
2014 International Conference on Social Sciences and Innovations <a href="#">(ICSSI2014)</a>	Madrid, Spain	Apr 15,2014



<b>Aug 28-29,2014</b>	<b>Place</b>	<b>Submission</b>
2014 International Conference on Education and Training Technologies <a href="#">(ICETT2014)</a>	Taipei, Taiwan	May 05,2014
2014 3rd International Conference on Mangement Technology and Science <a href="#">(ICMTS2014 )</a>	Taipei, Taiwan	May 05,2014
2014 5th International Conference on Construction and Project Management <a href="#">(ICCPM2014)</a>	Taipei, Taiwan	May 05,2014
<b>Sep 02-03,2014</b>	<b>Place</b>	<b>Submission</b>
2014 2nd International Conference on Aviation Engineering and Management <a href="#">(ICAEM2014 )</a>	Kuala Lumpur, Malaysia	Jun 01,2014
2014 5th International Conference on E-business, Management and Economics <a href="#">(ICEME2014 )</a>	Kuala Lumpur, Malaysia	Jun 01,2014
2014 4th International Conference on Humanities, Society and Culture <a href="#">(ICHSC2014)</a>	Kuala Lumpur, Malaysia	Jun 01,2014
<b>Sep 25-26,2014</b>	<b>Place</b>	<b>Submission</b>
2014 4th International Conference on Education, Research and Innovation <a href="#">(ICERI2014)</a>	Bangkok, Thailand	Jun 15,2014
2014 5th International Conference on Humanities, Historical and Social Sciences <a href="#">(CHHSS2014)</a>	Bangkok, Thailand	Jun 15,2014
2014 4th International Conference on Business and Economics Research <a href="#">(ICBER2014)</a>	Bangkok, Thailand	Jun 15,2014
<b>Oct 10-11,2014</b>	<b>Place</b>	<b>Submission</b>
2014 2nd International Conference on Psychological, Behavioral and Science <a href="#">(ICPBS2014)</a>	Geneva, Switzerland	Jul 15,2014
2014 International Conference on Management Sciences and Innovations <a href="#">(ICMSI2014)</a>	Geneva, Switzerland	Jul 15,2014
2014 2nd International Conference on Media and Film Studies <a href="#">(ICMFS2014)</a>	Geneva, Switzerland	Jul 15,2014
<b>Oct 13-14,2014</b>	<b>Place</b>	<b>Submission</b>
2014 5th International Conference on Behavioral, Cognitive and Psychological Sciences <a href="#">(BCPS2014)</a>	Georgia	Jul 20,2014
2014 2nd International Conference on e-Business and e-Commerce Management <a href="#">(ICBCM2014)</a>	Georgia	Jul 20,2014

2014 3rd International Conference on History and Society Development <a href="#">(ICHSD2014)</a>	Georgia	Jul 20,2014
<b>Nov 08-10,2014</b>	<b>Place</b>	<b>Submission</b>
2014 International Conference on Identity, Culture and Communication <a href="#">(ICICC2014)</a>	Hong Kong	Jun 30,2014
2014 International Conference on Distance Education and Learning <a href="#">(ICDEL2014)</a>	Hong Kong	Jun 30,2014
2014 International Conference on Business, Marketing and Management <a href="#">(ICBMM2014)</a>	Hong Kong	Jun 30,2014
<b>Nov 20-21,2014</b>	<b>Place</b>	<b>Submission</b>
2014 International Conference on Marketing, Business and Management <a href="#">(ICMBM2014)</a>	Milan, Italy	Jul 10,2014
2014 International Conference on Journalism and Mass Communications <a href="#">(ICJMC2014)</a>	Milan, Italy	Jul 10,2014
2014 4th International Conference on Information and Finance <a href="#">(ICIF2014 )</a>	Milan, Italy	Jul 10,2014
2014 International Conference on Education and Social Sciences <a href="#">(ICESS2014 )</a>	Milan, Italy	Jul 10,2014
<b>Dec 17-18,2013</b>	<b>Place</b>	<b>Submission</b>
2014 2nd International Conference on Behavioral and Educational Psychology <a href="#">(ICBEP2014)</a>	Las Vegas, USA	Jul 30,2014
2014 3rd International Conference on Business, Management and Governance <a href="#">(ICBMG2014)</a>	Las Vegas, USA	Jul 30,2014
2014 2nd International Conference on Financial and Management Science <a href="#">(ICFMS2014)</a>	Las Vegas, USA	Jul 30,2014
2014 3rd International Conference on Humanity, Culture and Society <a href="#">(ICHCS2014)</a>	Las Vegas, USA	Jul 30,2014
<b>Dec 29-30,2014</b>	<b>Place</b>	<b>Submission</b>
2014 5th International Conference on Economics, Business and Management <a href="#">(ICEBM2014)</a>	Phuket Island, Thailand	Aug 10,2014
2014 4th International Conference on Languages, Literature and Linguistics <a href="#">(ICLLL2014)</a>	Phuket Island, Thailand	Aug 10,2014
2014 3rd International Conference on Sociality and Humanities <a href="#">(ICOSH2014)</a>	Phuket Island, Thailand	Aug 10,2014



Welcome to the official website of the 2014 International Conference on Society, Education and Psychology (ICSEP2014), will be held during May 10-11, 2014, in Kuala Lumpur, Malaysia. ICSEP 2014, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Society, Education and Psychology, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Society, Education and Psychology and related areas.

All accepted papers will be selected and published according to the paper theme in One of the following Journals:

- 1. International Proceedings of Economics Development and Research (IPEDR): Indexed by: EBSCO, CNKI, DOAJ, WorldCat, Google Scholar, Ulrich's Periodicals Directory, Crossref, and Engineering & Technology Digital Library
- 2. International Journal of Social Science and Humanity: Abstracting/ Indexing: Google Scholar, DOAJ, Engineering & Technology Digital Library, Crossref, Index Copernicus, and ProQuest

**One Excellent Paper will be selected from each oral session The Certificate for Excellent Papers will be awarded in the Welcome Banquet on May 11, 2014.**

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format through the [Electronic Submission System](#) website or via email [icsep@iedrc.net](mailto:icsep@iedrc.net).

## Important Date

### Round III

Paper Submission (Full Paper)	Before March 20, 2014
Notification of Acceptance	On April 5, 2014
Final Paper Submission	Before April 20, 2014
Authors' Registration	Before April 20, 2014
ICSEP 2014 Conference Dates	May 10-11, 2014



Welcome to the official website of the 2014 International Conference on Banking, Marketing and Economy (ICBME2014), will be held during May 10-11, 2014, in Kuala Lumpur, Malaysia. ICBME 2014, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Banking, Marketing and Economy, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Banking, Marketing and Economy and related areas.

**All papers for the ICBME2014 will be published in JOEBM (ISSN: 2301-3567) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by DOAJ, Engineering & Technology Library, Electronic Journals Library, EBSCO, Ulrich's Periodicals Directory, MESLibrary, Google Scholar, Crossref, and ProQuest.**

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## Important Date

### Round III

Paper Submission (Full Paper)	Before March 20, 2014
Notification of Acceptance	On April 5, 2014
Final Paper Submission	Before April 20, 2014
Authors' Registration	Before April 20, 2014
ICBME 2014 Conference Dates	May 10-11, 2014



Welcome to the official website of the 2014 4th International Conference on Management and Service Science - ICMSS 2014, will be held during May 10-11, 2014, in Kuala Lumpur, Malaysia. ICMSS 2014, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Management and Service Science, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in E-business, Management and Economics and related areas.

All accepted papers will be selected and published according to the paper theme in One of the following Journals:

1. International Proceedings of Economics Development and Research (IPEDR): Indexed by: EBSCO, CNKI, DOAJ, WorldCat, Google Scholar, Ulrich's Periodicals Directory, Crossref, and Engineering & Technology Digital Library
2. Journal of Advanced Management Science: Abstracting/Indexing: Ulrich's Periodicals Directory, Google Scholar, EBSCO, Engineering & Technology Digital Library and Electronic Journals Digital Library

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Notification of Acceptance	On April 5, 2014
Final Paper Submission	Before April 20, 2014
Authors' Registration	Before April 20, 2014
ICMSS 2014 Conference Dates	May 10-11, 2014



Welcome to the official website of the 2014 International Conference on Humanity and Social Sciences (ICHSS2014), will be held during May 21-22, 2014, in Paris France. ICHSS 2014, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Humanity and Social Sciences, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Humanity and Social Sciences and related areas.

**All accepted papers will be selected and published according to the paper theme in One of the following Journals:**

1. International Journal of Social Science and Humanity (IJSSH): Abstracting/ Indexing: Google Scholar, DOAJ, Engineering & Technology Digital Library, Crossref, Index Copernicus, and ProQuest
2. International Proceedings of Economics Development and Research (IPEDR): Indexed by: EBSCO, CNKI, DOAJ, WorldCat, Google Scholar, Ulrich's Periodicals Directory, Crossref, and Engineering & Technology Digital Library

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## Important Date

### Round II

Paper Submission (Full Paper)	Before March 20, 2014
Notification of Acceptance	On April 5, 2014
Final Paper Submission	Before April 15, 2014
Authors' Registration	Before April 15, 2014
ICHSS 2014 Conference Dates	May 21-22, 2014



Welcome to the official website of the 2014 International Conference on Hospitality and Tourism Management (ICHTM2014), will be held during May 21-22, 2014, in Paris, France. ICHTM 2014, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Hospitality and Tourism Management and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Hospitality and Tourism Management and related areas.

**All accepted papers will be selected and published according to the paper theme in One of the following Journals:**

1. International Journal of Trade, Economics and Finance (IJTEF): Abstracting/ Indexing: Engineering & Technology Digital Library, EBSCO, ProQuest, Crossref, Electronic Journals Library, DOAJ and Ulrich's Periodicals Directory
2. International Proceedings of Economics Development and Research (IPEDR): Indexed by: EBSCO, CNKI, DOAJ, WorldCat, Google Scholar, Ulrich's Periodicals Directory, Crossref, and Engineering & Technology Digital Library

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### Round II

Paper Submission (Full Paper)	Before March 20, 2014
Notification of Acceptance	On April 5, 2014
Final Paper Submission	Before April 15, 2014
Authors' Registration	Before April 15, 2014
ICHTM 2014 Conference Dates	May 21-22, 2014



**Welcome to the official website of the 2014 3rd International Conference on Management and Education Innovation - ICMEI 2014, will be held during May 21-22, 2014, in Paris, France. ICMEI 2014, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Management and Education Innovation, and discuss the practical challenges encountered and the solutions adopted.**



**The conference will be held every year to make it an ideal platform for people to share views and experiences in Management and Education Innovation and related areas.**

**All accepted papers will be selected and published according to the paper theme in One of the following Journals:**

1. International Journal of Information and Education Technology (IJIET): Abstracting/ Indexing: DOAJ, Electronic Journals Library, Engineering & Technology Digital Library, EBSCO, Google Scholar, Crossref and ProQuest
2. International Proceedings of Economics Development and Research (IPEDR): Indexed by: EBSCO, CNKI, DOAJ, WorldCat, Google Scholar, Ulrich's Periodicals Directory, Crossref, and Engineering & Technology Digital Library

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Final Paper Submission	Before April 15, 2014
Authors' Registration	Before April 15, 2014
ICMEI 2014 Conference Dates	May 21-22, 2014

<b>Note</b>

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